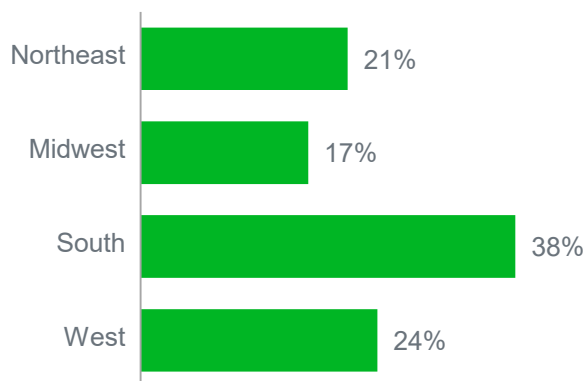


The Stay-at-Home Effect on Housing

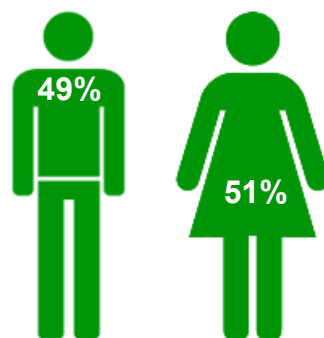


TD Bank conducted a survey of 1,009 Americans to uncover how the stay-at-home orders across the U.S. have impacted consumers' perceptions of their current living spaces, their desire to move or upgrade their space and their feelings about budgeting for their rent or mortgage. The survey was fielded in June 2020.

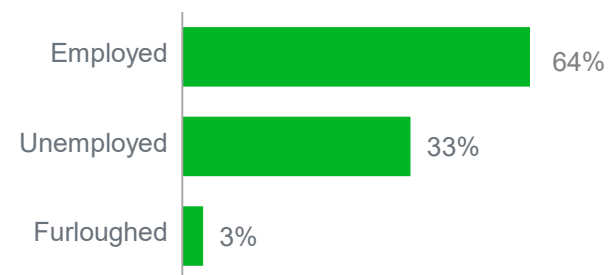
Region



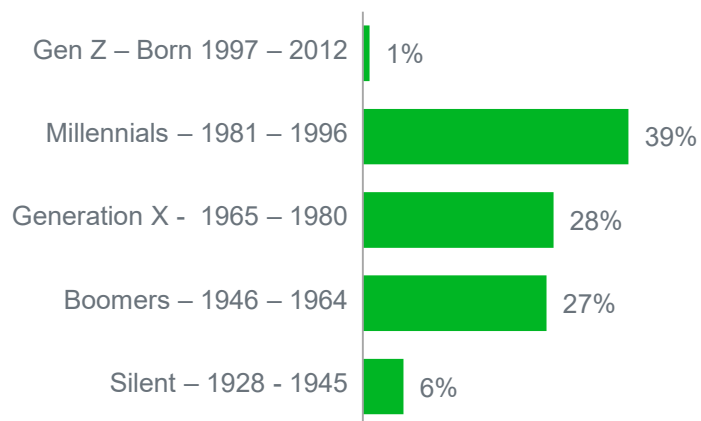
Gender



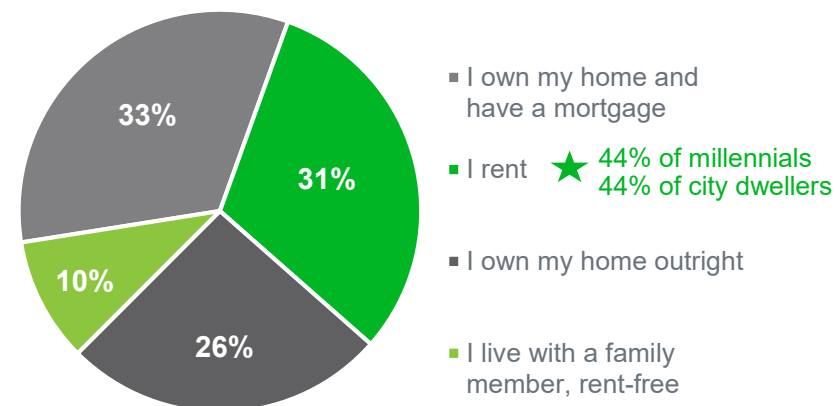
Current Employment Status



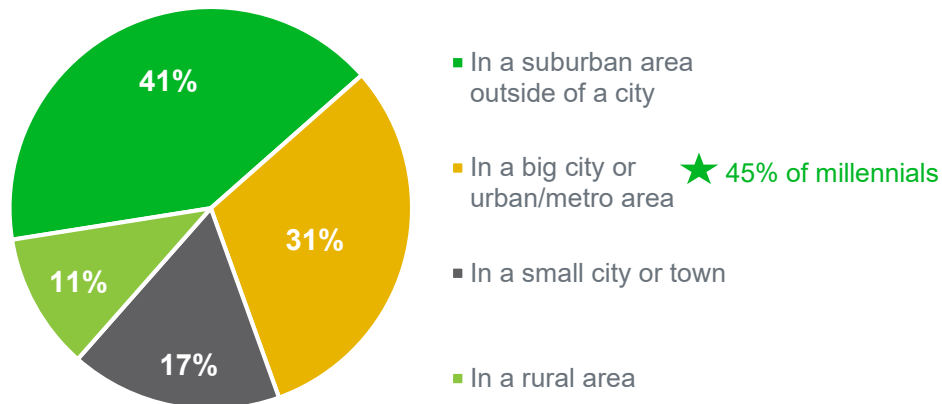
Generation / Age



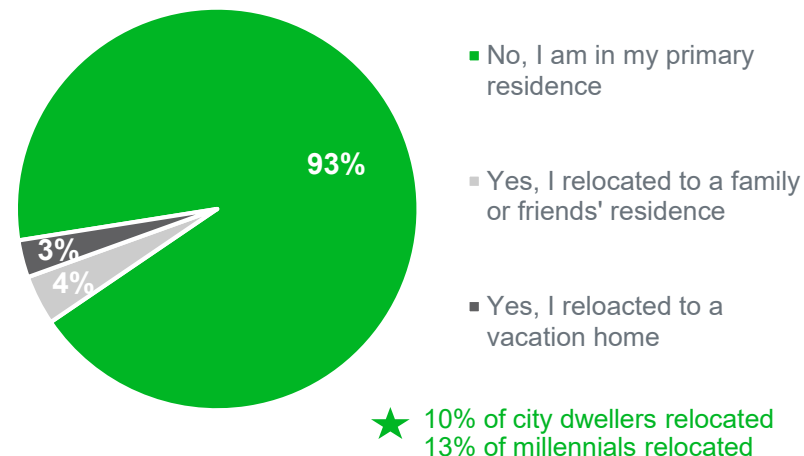
Do you rent or own your primary residence?



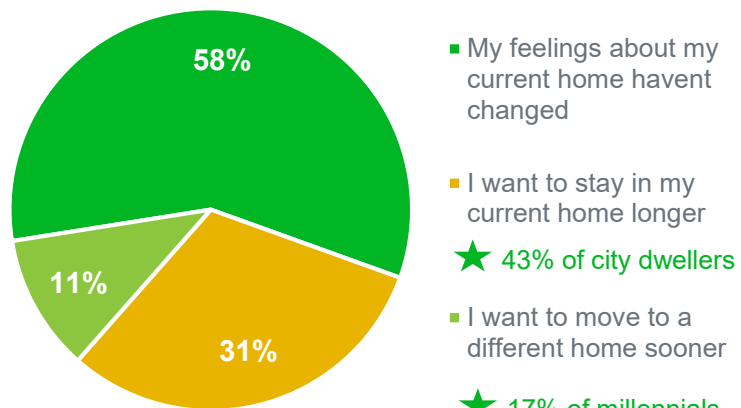
Where is your primary residence?



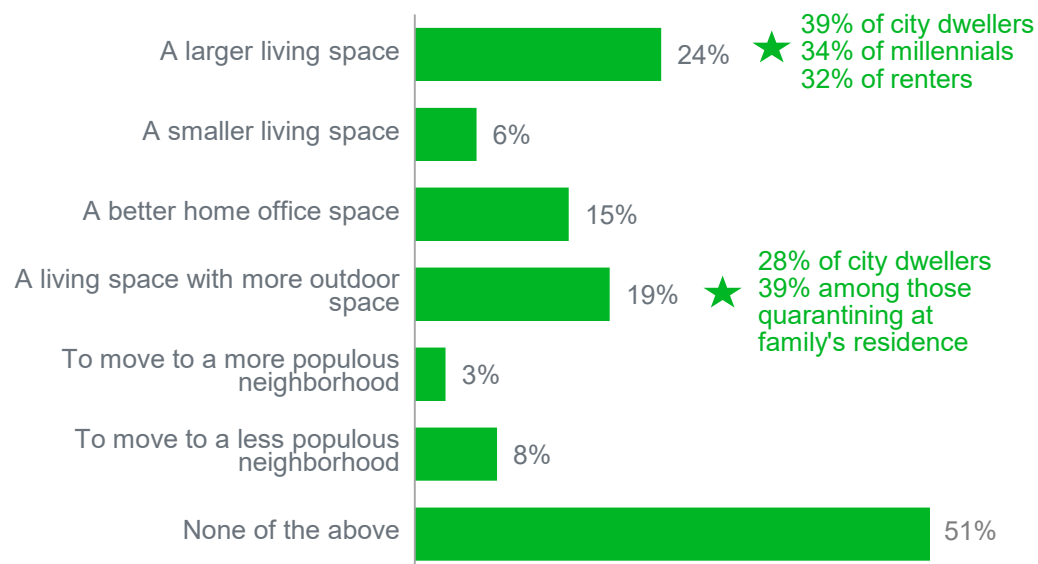
Are you currently staying in a location other than your primary residence due to the pandemic?



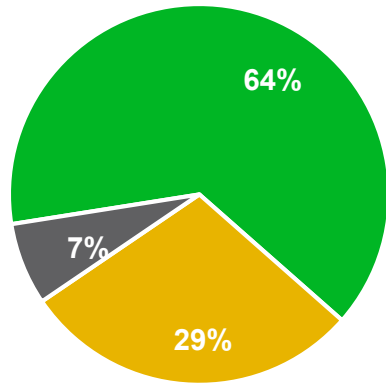
How has quarantine affected your desire to stay in your home or move?



Quarantine at home has made me want _____.

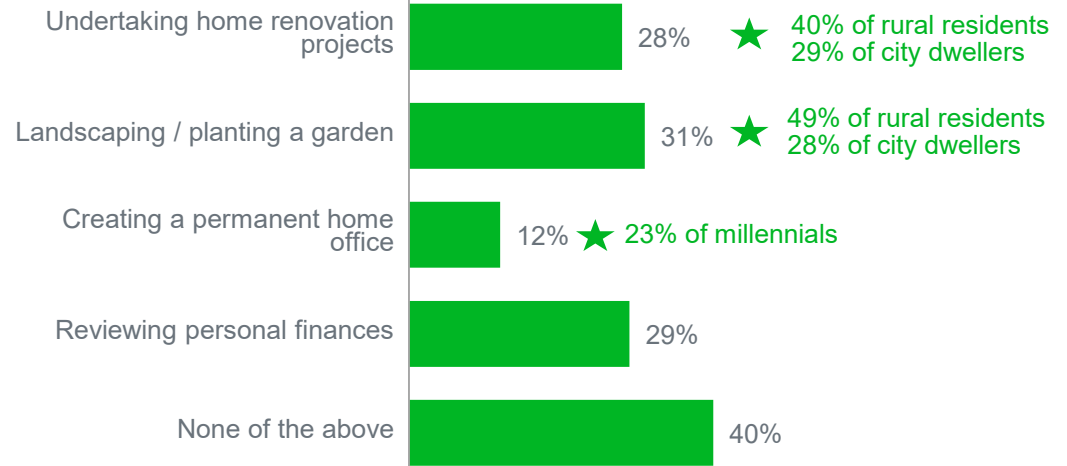


How has the pandemic shifted your perceptions around budgeting for your rent / mortgage?

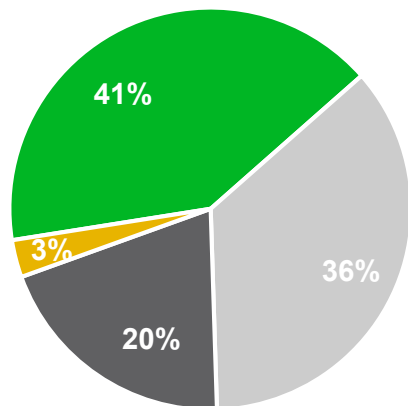


- I am comfortable with the amount I am spending on my rent / mortgage
- I want to spend less on my living situation than I do now ★ 38% of city dwellers
- I would spend more on my rent / mortgage to get a more desirable living space

Which of the following are you accomplishing during quarantine?



If your job were to convert to a full or part time remote working situation, which of the following best describes how you would feel?



- I would embrace remote work but would not change where I live ★ 36% of city dwellers
- My work cannot be done remotely so this does not apply to me
- I would embrace remote work and consider moving to another location further away from my job ★ 29% of city dwellers, 35% of millennials
- Remote working is not for me, so I would pursue another job