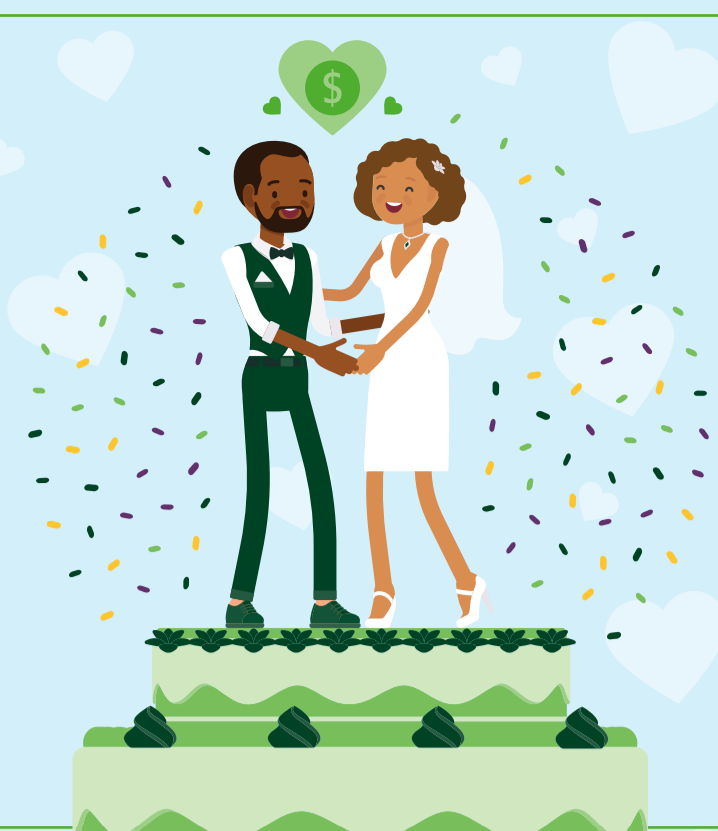


FINANCIAL TRANSPARENCY IS KEY TO RELATIONSHIPS



Top Financial Secrets in 2019



43%
Have Credit
Card Debt



17%
Have a Secret
Bank Account



13%
Have a Gambling
Hobby



10%
Have Unpaid
Student Loans

Americans Are Irrational Spenders

59%

knew a money
decision was irrational
and acted on it



More Money Talk, More Problems?

94%

of millennials discuss
money weekly



40%

of millennials argue
over money weekly



Love for Children Runs Deep

48%

of parents would
bribe an educational
institution to accept
their child

Which parent is most likely to pay up?



60%
Dad



35%
Mom

